

EASM Summer School

- Sport Marketing from an International Perspective -



LEAD, DON'T FOLLOW!
- Make your own experiences -

EASM Summer School
Let's meet in Bayreuth from
17th - 21st May, 2013 (Pentecost)

WHO? Bachelor & Master students in Sports Management from all around Europe!

WHAT? Sports Marketing at its best!

WHY? Take your next steps to become a leader in Sports Management and receive transferable ECTS!



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